

The BIB Program Specification for the academic year 2016-2017

PART A: Program's information and degree award body																																																														
1. Awarding and Education institution	University of Economics – Law, HCMC Vietnam National University																																																													
2. Awarded degree	Bachelor of International Business																																																													
3. Name of program	Bachelor of International Business																																																													
4. Faculty	International Economic Relations																																																													
5. Educational Philosophy	Self - education for life - long learning																																																													
6. Entrance requirements	Students who have passed the high school graduation examination, and pass the annual National Higher Education Entrance Examination and satisfy the BIB benchmark.																																																													
7. Studying plan	<p>A map showing sequences of courses in each semester for the program, and being provided to students at the beginning of the class.</p> <table border="1"> <thead> <tr> <th colspan="9">STUDY PLAN</th> </tr> <tr> <th></th> <th>Semester 1</th> <th>Semester 2</th> <th>Semester 3</th> <th>Semester 4</th> <th>Semester 5</th> <th>Semester 6</th> <th>Semester 7</th> <th>Semester 8</th> </tr> </thead> <tbody> <tr> <td>Year 1</td> <td>21 credits</td> <td>18 credits</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Year 2</td> <td></td> <td></td> <td>20 credits</td> <td>18 credits</td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Year 3</td> <td></td> <td></td> <td></td> <td></td> <td>18 credits</td> <td>15 credits</td> <td></td> <td></td> </tr> <tr> <td>Year 4</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>16 credits</td> <td>4 credits</td> </tr> </tbody> </table> <p> General knowledge: Social, Humanities Sciences, Mathematics and Nature Science Fundamental knowledge Specialized knowledge Internship & thesis/special subjects </p>								STUDY PLAN										Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	Semester 8	Year 1	21 credits	18 credits							Year 2			20 credits	18 credits					Year 3					18 credits	15 credits			Year 4							16 credits	4 credits
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8. Program duration	Four years, full-time																																																													
9. Total credits	130 credits																																																													
10. Supports for students	<p>The following supports are provided to students:</p> <ul style="list-style-type: none"> • Provide all courses consist of paper-based and online materials (comprehensive study guides consisting) • Complete automated self-test exercises and submit assignments by e-Learning • If you've had a bad experience and levels of teaching, support or service have fallen below what you were led to expect, it is your right to make a complaint with IER and UEL • Students are supported by academic advisers & supporting units of UEL • Access facilities, such as library, health service, and student services. 																																																													

PART B: Program objectives, ELOs, teaching, learning and assessment strategies

11. Educational aims / objectives of the program	<i>Knowledge in breadth:</i> broad understanding of the sciences, social sciences, humanities.
	<i>Knowledge in depth:</i> specialized knowledge of International Business.
	<i>Professionalism:</i> students equipped with professional and soft skills.
	<i>Humanity science knowledge and English skills:</i> career ethics, right attitude and lifelong learning ability and self- study. English skills are required for students in their academic, research activities and readiness for working in a globalized economy.
12. Expected learning outcomes	<i>Disciplinary knowledge and reasoning:</i> Apply generic, fundamental and specialized knowledge to deal with international business issues.
	<i>Personal and professional skills and attributes:</i> Express the capabilities of analytical reasoning and problem solving, research and discover knowledge, systemize thinking, set up right attitudes, thoughts; lifelong learning ability, educate for ethics and other responsibility to the community.
	<i>Interpersonal skills:</i> Teamwork skills, multi-communication skills, and English communication skills.
	<i>Professional practice competence:</i> Fully grasp external social environmental context, enterprise and international economic relations context and apply specialized knowledge and skills in field of international business.
13. Teaching, learning and assessment methods	Depending upon specific courses, lecturers can suitably combine active teaching/learning methods such as lecture, case study, group discussion, presentation, project- based, practical skills and communication skills... to students.
	Student's performance is assessed by various means, including mid-term exam, final exam, homework, presentation, assignment...

PART C: Program structure

14. Program structure: The curriculum is designed with 130 credits, including

- *Group 1: Mathematic and natural sciences:* including 10 credits, providing generic knowledge necessary to career, further education and life-long learning, aiming to ELOs 1.1, 2.1, 2.2, 2.3, 2.5.
- *Group 2: Social and humanities sciences:* including 18 credits, providing broad fundamental knowledge to students, aiming to ELOs 1.1, 2.3, 2.4, 2.5, 3.2, 4.1.
- *Group 3: Economic science:* including 12 credits, designing to provide students background to understand well the generic and specialized knowledge, aiming to ELOs 1.1, 2.1, 2.2, 2.3, 2.5, 3.1, 3.2, 4.1, 4.2.
- *Group 4: Fundamental knowledge:* including 25 credits, providing fundamental knowledge in international business necessary for learning the specialized knowledge, aiming to ELOs 1.2, 2.1, 3.1, 3.2, 4.1, 4.2, 4.3.
- *Group 5: Specialized knowledge:* including 52 credits, offering in-depth knowledge necessary to support career selection, aiming to ELOs 1.3, 2.3, 2.4, 2.5, 3.1, 3.2, 4.2, 4.3.
- *Group 6: Internship, thesis and advanced courses:* including 10 credits, take place at the final stage of the curriculum. This course group helps students apply their knowledge to solve practical issues.

Besides main program, students also are equipped soft skills by the extra-curricular activities which are organized by FIER and UEL. Extra-curricular activities are planned for the whole year and take

place monthly with varieties activities such as music, sport events, social summer activities, social work, English club, Physical Education, National Defence Education, workshops,... also forge student's attitudes and ethics, communication skills, team work skills, and problem-solving skills.

PART D: Assessment methods

15. Assessment methods

Grading scale: Grading is done in a scale of 10. Letter scale is for reference/comparison only, and not official for recording and categorizing assessment results:

	Ranking	Scale of 10	Letter scale
Pass (Accumulated)	Excellent	From 8.5 to 10	A
	Very good	From 8.0 to below 8.5	B ⁺
	Good	From 7.0 to below 8.0	B
	Fairly good	From 6.5 to below 7.0	C ⁺
	Average	From 5.5 to below 6.5	C
	Fair	From 5.0 to below 5.5	D ⁺
Fail	Poor	From 4.0 to below 5.0	D
	Very poor	Below 4.0	F

Performance assessment in a course: The assessment for each course is based on three components: mid-term, progress and final-term. Depending on each course, the ratio of components can vary and are defined specifically in the syllabus. The assessment forms are popularly used (report, essay, presentation, project, test, oral test...).

PART E: Specialized Features

16. Career opportunity	Group 1: Universities, Research Centers. Educates can work as professors, research specialists, consultants, policy analyses and policy planners.
	Group 2: Governmental State management authorities in international economic relations field. Jobs that the educates can take is specialists in agencies/departments/center of international economic relations and international business, including Ministry of Industry and Trade, Ministry of Foreign Affairs, Ministries' Department of International Cooperation, National Committee of International Cooperation, Department of Planning and Investment, Department of Trade, Trade Promotion Bureau...
	Group 3: International business enterprises. This group is competent specialists who will possibly become business people or senior managers of local and overseas companies in positions dealing with international business field: import export specialist, SCM, international investment, international market developments and trademarks, international payment, ...
	Group 4: International economic organizations. Educates can become competent employees and specialists of international organizations in future such as: ILO, UNCTAD, ADB, IMF, World Bank, NGOs...
17. Academic Opportunities	Students can graduate earlier by speedy learning (3 years)
	Students can participate in co-certification programs (International Business and International Business Law).

18. Published on	http://www.uel.edu.vn
	http://www.ktdn.uel.edu.vn
	Student handbook, leaflets.
<i>Attentions: Program Specification provides information about the BIB program. Details on educating and courses' content, teaching, learning and assessment methods can be found at http://www.kktdn.uel.edu.vn. The information of this material will be updated annually.</i>	